



METRO VANCOUVER'S
BIGGEST BBQ
EVENT

Sunday, September 19th, 2010

Presenting Sponsor: \$5,000

- Presenting sponsor listing in all advertising.
- Most prominent logo placement on event posters and rack cards displayed in various locations throughout Metro Vancouver.
- Corporate mentions in press kits materials and press opportunities (radio, TV, print and online)
- 10 x 20 space with 2 display tables and opportunity to promote your company with displays, contests and family activities on the event day.
- Banner signage on the main stage all day (provided by sponsor)
- Corporate logo with live link on the event website at www.bbqonthebypass.com
- Full page ad in the event program
- Promotion as presenting sponsor in event's Facebook, Twitter feeds and Youtube posts.
- Prominent mentions during main stage announcements
- Opportunity to distribute samples and promotional materials on site and in judges and team goodie bags.
- Logo placement on sponsor page in the event program
- Logo placement on event signage.
- Invitation to BBQ Tail Gate party on September 18th.

Title Sponsor: \$4,000

- Title sponsor listing in all advertising.
- Prominent logo placement on event posters and rack cards displayed in various locations throughout Metro Vancouver.
- Corporate mentions in press kits materials and press opportunities (radio, TV, print and online)
- 10 x 20 space with 2 display tables and opportunity to promote your company with displays, contests and family activities on the event day.
- Banner signage on the main stage all day (provided by sponsor)
- Corporate logo with live link on the event website at www.bbqonthebypass.com
- 3/4 page ad in the event program
- Promotion as title sponsor in event's Facebook, Twitter feeds and Youtube posts.
- Prominent mentions during main stage announcements
- Opportunity to distribute samples and promotional materials on site and in judges and team goodie bags.
- Logo placement on sponsor page in the event program.
- Logo placement on event signage.
- Opportunity to present Grand Champion winners with their trophy.
- Invitation to BBQ Tail Gate party on September 18th.

Gold Sponsor: \$2,000

- Gold sponsor listing in all advertising.
- Logo placement on event posters and rack cards displayed in various locations throughout Metro Vancouver.
- Corporate mentions in press kits materials and press opportunities (radio, TV, print and online)
- 10 x 10 space with 1 display table and opportunity to promote your company with displays, contests and family activities on the event day.
- Banner signage at the event all day (provided by sponsor)
- Corporate logo with live link on the event website at www.bbqonthebypass.com
- 1/2 page ad in the event program
- Promotion as title sponsor in event's Facebook, Twitter feeds and Youtube posts.
- Mentions during main stage announcements
- Opportunity to distribute samples and promotional materials on site and in judges and team goodie bags.
- Logo placement on sponsor page in the event program.
- Logo placement on event signage.
- Invitation to BBQ Tail Gate party on September 18th.

Meat Category Sponsor: \$1750 (partial in kind sponsorship available)

- Category title mention on promotional materials to sponsors & the attending public.
- "Anything But" category sponsor is responsible for providing all teams with meat.
- Mention as appropriate in media: radio & newspaper
- Award presentation to winning team (& photo shoot to be posted on www.bbqonthebypass.com)
- Banner in the judging tent
- 10 x 10 space with 1 display table if desired
- Live link and listing on www.bbqonthebypass.com
- Listing in event program
- Live on-site company recognition during PA announcements
- 1/4 page ad in event program

Silver Sponsor: \$1,500

- Live Link and Listing on www.bbqonthebypass.com
- Promotional material placement in the judges and team goodie bags
- Banner/Signage space at event (banner to be provided by sponsor).
- 10 x 10 space for additional \$100 (as available).
- Listing in event program
- Business card ad in event program

Bronze Sponsor: \$1,000

- Live Link and Listing on www.bbqonthebypass.com
- Banner/Signage space at event (banner to be provided by sponsor)
- 10 x 10 space for additional \$100 (as available)
- Line listing in event program